

Appendix 2 Political Leadership

Programme	Be A Councillor	New Councillors	Community Leadership
Objective	To improve the profile of councillors to better reflect the wider community To encourage councillors to take a 'talent spotting' approach to finding new members.	To introduce new councillors to the LGA, its role and the support available and update on key issues	To develop the leadership capacity of ward councillors
Target Audience	Potential councillors	All new councillors	Ward councillors
Method	With the political group offices, political and peer input. A mix of events, individual and group support. Also work with the comms team to support the public facing campaign	Series of 5 - 8 half-day events held in regions Councillors Guide sent to all new councillors	Encourage and support in-house and self-guided development by providing a range of materials and initiatives
Attendance	Example of activities: Conservative: Event with Conservative Future had 50 people - mix of party members and councillors. Labour: 3 London events in Oct/Nov with audiences ranging from 20-50	20-40 councillors per event All new councillors receive the guide	n/a
Evaluation (Figures given are on a 4pt scale unless otherwise stated)	None	Overall Satisfaction rate 3.5	Pilot modules to test materials • Overall satisfaction - 3.01 • 90.3% of respondent agreed that the event equipped them for the future Positive feedback from councils on in-house delivery
Cost	£80,500	55000 (£30K for events, £25K for Councillor Guide)	40,000
Fees	None	None	Some councils charged for direct delivery £600 ppd
Basis of fees	n/a	n/a	Adviser day rate
Net cost	£80,500 (£20,125 per party group)	£55,000	n/a
Net Cost per participant	n/a	Events: £200.00 per participant	n/a

Programme	Leadership Academy (Main programme)	Leadership Academy (Focused programmes)	Leadership Academy (Other events)
Objective	To develop the leadership capacity of councillors in senior positions within their councils, including their ability to work across party group boundaries	To develop the leadership capacity of councillors in senior positions in relation to specific policies, priorities and/or service areas.	To develop the leadership capacity of councillors on a cross party basis in a range of specific areas
Target Audience	Council and Group leaders and deputy leaders Portfolio holders and Cabinet members Committee Chairs Other leading councillors	Leaders and portfolio holders of relevant service areas.	Specific groups of councillors
Method	Up to 9 cohorts of 12-22 councillors each attending 3 modules of 2-days each	Up to 14 Single 2-day residential events for 12-22 councillors. Content is sponsored by relevant LGA programme team which also plans and delivers the programme.	2 x Master classes for Leadership Academy alumni Event for BAME councillors Event for Young Councillors Councillors' Summer School (All events are 2 day residential)
Attendance	118 Councillors on 8 cohorts	260 Councillors	100 councillors
Evaluation (Figures given are on a 4pt scale unless otherwise stated)	Average overall satisfaction with the programmes is 3.8 99.6% agree the programme provided a basis for improvement and 100% would recommend the LGA as a result of doing it.	Average overall satisfaction with the focused programmes is 3.5 99.5% agree the programme provided a basis for improvement and 100% would recommend the LGA as a result of doing it.	Young Cllrs overall satisfaction 3.6 Summer school overall satisfaction 3.5
Cost	£260,000	£10,000 per programme (paid by sponsoring programme team)	£88,500
Fees	£1,250 per participant	None - funded by relevant programme team usually using grant money	£100 - £250 per participant (varies for event)
Basis of fees	Accommodation costs	n/a	Cover or contribute to accommodation costs
Net cost	£112,500	£0.00	£68,000
Net Cost per participant	£953.39	nominal £500.00	Approx. £680.00

Programme	Next Generation	LC programme
Objective	Political development of young and new councillors with the potential to become leaders, enabling them to rise to their own current and future political challenges. Create a talent pool of future political leaders for local government	Improve leadership capacity at individual, organisational and locality level To develop the future regional and sector leadership of local government
Target Audience	Young and new councillors with the potential to become leaders	Council leaders and chief executives with the potential to take on a wider leadership role
Method	A series of 3 residential development sessions as well as ongoing support, mentoring and other tools. Tailored to each party group.	Self-designed programme with four residential elements (including the planning/design meeting). Usually involves an international visit to learn from European experience
Attendance	60 councillors (20 per party group) in party group cohorts	Up to 20 participants (10 council leaders and 10 chief executives)
Evaluation (Figures given are on a 4pt scale unless otherwise stated)	Average satisfaction ratings for 1st weekend sessions Conservative: 3.7 Labour: 3.8 Liberal Democrat: 4.0	Ratings regularly 4 or 5 (on a 5pt scale)
Cost	£115,000	£142,000
Fees	None	£40,000
Basis of fees	n/a	£1,500 Participants are also recharged for their
Net cost	£115,000	£102,000
Net Cost per participant	£1,920	£5,100